

App-Based Industry Impact Arizona

▶ ARIZONA | ECONOMIC IMPACT

\$4.3B

economic impact for Arizona

170,000

active app-based workers in Arizona

40%

of Arizonans have earned income on app-based platforms

▶ ARIZONA | CONSUMER VALUE

95M

app-based platform transactions in Arizona

71%

of Arizonans have used app-based platforms as a customer

nearly

130

app-based transactions for every ten Arizonans

▶ UNITED STATES | ECONOMIC IMPACT

7.3M

app-based workers

+ **4.3B**

app-based transactions

→

\$212B

contribution to the U.S. economy

\$32B

boost to local businesses

2.1M

jobs supported

Sources: Economic impact data from Public First analysis of Flex member rideshare and delivery data for 2022. Survey data from Morning Consult 2023 survey. Both available at flexassociation.org.