

# App-Based Industry Impact Connecticut

## ▶ CONNECTICUT | ECONOMIC IMPACT

**\$2B**

economic impact  
for Connecticut

**84,000**

active app-based  
workers in Connecticut

**34%**

of Connecticuters have  
earned income on  
app-based platforms

## ▶ CONNECTICUT | CONSUMER VALUE

**42M**

app-based platform  
transactions in Connecticut

**69%**

of Connecticuters  
have used app-based  
platforms as a customer

*over*

**115**

app-based transactions for  
every ten Connecticuters

## ▶ UNITED STATES | ECONOMIC IMPACT

**7.3M**

app-based  
workers

+

**4.3B**

app-based  
transactions

→

**\$212B**

contribution  
to the U.S.  
economy

**\$32B**

boost to local  
businesses

**2.1M**

jobs  
supported

Sources: Economic impact data from Public First analysis of Flex member rideshare and delivery data for 2022. Survey data from Morning Consult 2023 survey. Both available at [flexassociation.org](https://flexassociation.org).