

App-Based Industry Impact Delaware

▶ DELAWARE | ECONOMIC IMPACT

\$600M

economic impact for Delaware

22,000

active app-based workers in Delaware

34%

of Delawareans have earned income on app-based platforms

▶ DELAWARE | CONSUMER VALUE

8.9M

app-based platform transactions in Delaware

69%

of Delawareans have used app-based platforms as a customer

over

115

app-based transactions for every ten Delawareans

▶ UNITED STATES | ECONOMIC IMPACT

7.3M

app-based workers

+ **4.3B**

app-based transactions

→

\$212B

contribution to the U.S. economy

\$32B

boost to local businesses

2.1M

jobs supported

Sources: Economic impact data from Public First analysis of Flex member rideshare and delivery data for 2022. Survey data from Morning Consult 2023 survey. Both available at flexassociation.org.