

App-Based Industry Impact District of Columbia

▶ DISTRICT OF COLUMBIA | ECONOMIC IMPACT

\$1.1B

economic impact for District of Columbia

35,000

active app-based workers in District of Columbia

42%

of Washingtonians have earned income on app-based platforms

▶ DISTRICT OF COLUMBIA | CONSUMER VALUE

32M

app-based platform transactions in District of Columbia

82%

of Washingtonians have used app-based platforms as a customer

over

475

app-based transactions for every ten Washingtonians

▶ UNITED STATES | ECONOMIC IMPACT

7.3M

app-based workers

+ **4.3B**

app-based transactions

→

\$212B

contribution to the U.S. economy

\$32B

boost to local businesses

2.1M

jobs supported

Sources: Economic impact data from Public First analysis of Flex member rideshare and delivery data for 2022. Survey data from Morning Consult 2023 survey. Both available at flexassociation.org.