



# The Voice of the App-Based Industry



Flex represents America's leading app-based rideshare and delivery platforms and the people who count on them. Our member companies help provide access to crucial goods and services to customers safely and efficiently, offer flexible earning opportunities to workers, and support economic growth in communities across the country. Flex fights for the federal policies we need to continue this industry's success story.

Who We Are

**REVOLUTIONIZING**  
customer service

**DIGITIZING**  
legacy industries

**PROVIDING**  
flexible work  
opportunities

**ATTRACTING**  
new customers  
every day

### Our Founding Members



If your company offers—or works with—app-based platforms, you should be a part of the association focused on tomorrow's innovative solutions.

What We Do

### ADVOCATE.



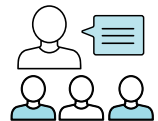
We advance legislative and regulatory policies, primarily at the federal level, that enable the continued success of the app-based industry.

### EDUCATE.



We collect information that showcases the data that helps bring our industry's positive story to life.

### CONNECT.



We convene leading industry voices, policymakers, and workers to address the industry's greatest challenges and opportunities.

"App-based platforms have transformed how people earn, shop and get around—from safe transportation options to providing improved access to food and medicine. Flex promotes and advocates for the policies that unlock the full promise of this highly competitive and dynamic industry."



Kristin Sharp, Flex CEO

As the voice of America’s app-based industry, Flex advocates for legislative and regulatory policies at the federal level. Key Flex policy objectives include:



**Protecting Independent Work:** Technological innovation has made flexible, independent work available to more people than ever. Policymakers should support and empower independent workers



**Promoting Responsible Data Use:** Data and automated technologies like AI have been key to scaling safe, reliable, efficient experiences for earners, consumers, businesses, and communities. Lawmakers should embrace these benefits while fostering trust and protecting privacy.



**Developing Portable Benefits Solutions:** Flex has developed common-sense principles for legislation to provide portable benefits for app-based earners in order to create a fairer and more equitable future for all earners while preserving their access to independent earning opportunities.

Every industry faces public policy challenges and opportunities at the federal level, from the White House and Congress to the myriad regulatory agencies that can impact your business. Flex membership provides you access to an experienced team of legislative, policy, and media experts who are talking to key policymakers every day. As we work closely with your company, Flex can bolster and extend the reach of your teams.

**WHAT YOU’LL GET**

- You’ll receive timely updates on federal policy developments and support from Flex’s experienced government and regulatory affairs teams.
- You’ll receive invitations to participate in briefings and meetings with key policymakers and their staff.
- You’ll receive Flex’s Daily Intel report, a daily newsletter covering the most relevant news for our industry and our member companies.

**WHO YOU’LL MEET**

- You’ll be able to participate in the inaugural annual app-based industry survey/report plus research papers and industry impact reports.
- You’ll receive access to Flex/Flex-sponsored events and conferences in our nation’s capital.
- You’ll have opportunities to deepen relationships with other app-based platforms across the industry.