



App-Based Industry Impact Florida

▶ FLORIDA | ECONOMIC IMPACT

\$16B

economic impact
for Florida

690,000

active app-based
workers in Florida

37%

of Floridians have
earned income on
app-based platforms

▶ FLORIDA | CONSUMER VALUE

390M

app-based platform
transactions in Florida

69%

of Floridians have used
app-based platforms
as a customer

over

175

app-based transactions
for every ten Floridians

▶ UNITED STATES | ECONOMIC IMPACT

7.3M

app-based
workers

+

4.3B

app-based
transactions

→

\$212B

contribution
to the U.S.
economy

\$32B

boost to local
businesses

2.1M

jobs
supported

Sources: Economic impact data from Public First analysis of Flex member rideshare and delivery data for 2022. Survey data from Morning Consult 2023 survey. Both available at flexassociation.org.