

# App-Based Industry Impact Illinois

## ▶ ILLINOIS | ECONOMIC IMPACT

**\$8.8B**

economic impact  
for Illinois

**290,000**

active app-based  
workers in Illinois

**35%**

of Illinoisans have  
earned income on  
app-based platforms

## ▶ ILLINOIS | CONSUMER VALUE

**200M**

app-based platform  
transactions in Illinois

**72%**

of Illinoisans have used  
app-based platforms  
as a customer

*nearly*  
**160**

app-based transactions  
for every ten Illinoisans

## ▶ UNITED STATES | ECONOMIC IMPACT

**7.3M** + **4.3B** → **\$212B**    **\$32B**    **2.1M**

app-based  
workers

app-based  
transactions

contribution  
to the U.S.  
economy

boost to local  
businesses

jobs  
supported

Sources: Economic impact data from Public First analysis of Flex member rideshare and delivery data for 2022. Survey data from Morning Consult 2023 survey. Both available at [flexassociation.org](https://flexassociation.org).