

# App-Based Industry Impact

## Kansas

### ▶ KANSAS | ECONOMIC IMPACT

**\$1.1B**

economic impact for Kansas

**39,000**

active app-based workers in Kansas

**35%**

of Kansans have earned income on app-based platforms

### ▶ KANSAS | CONSUMER VALUE

**16M**

app-based platform transactions in Kansas

**67%**

of Kansans have used app-based platforms as a customer

*nearly*  
**55**

app-based transactions for every ten Kansans

### ▶ UNITED STATES | ECONOMIC IMPACT

**7.3M**

app-based workers

**+** **4.3B**

app-based transactions

**→**

**\$212B**

contribution to the U.S. economy

**\$32B**

boost to local businesses

**2.1M**

jobs supported

Sources: Economic impact data from Public First analysis of Flex member rideshare and delivery data for 2022. Survey data from Morning Consult 2023 survey. Both available at [flexassociation.org](https://flexassociation.org).