

App-Based Industry Impact New Hampshire

▶ NEW HAMPSHIRE | ECONOMIC IMPACT

\$540M

economic impact for New Hampshire

19,000

active app-based workers in New Hampshire

25%

of New Hampshirites have earned income on app-based platforms

▶ NEW HAMPSHIRE | CONSUMER VALUE

7.7M

app-based platform transactions in New Hampshire

65%

of New Hampshirites have used app-based platforms as a customer

over

55

app-based transactions for every ten New Hampshirites

▶ UNITED STATES | ECONOMIC IMPACT

7.3M

app-based workers

+ **4.3B**

app-based transactions

→

\$212B

contribution to the U.S. economy

\$32B

boost to local businesses

2.1M

jobs supported

Sources: Economic impact data from Public First analysis of Flex member rideshare and delivery data for 2022. Survey data from Morning Consult 2023 survey. Both available at flexassociation.org.