

App-Based Industry Impact North Dakota

▶ NORTH DAKOTA | ECONOMIC IMPACT

\$290M

economic impact
for North Dakota

10,000

active app-based workers
in North Dakota

30%

of North Dakotans have
earned income on
app-based platforms

▶ NORTH DAKOTA | CONSUMER VALUE

4.9M

app-based platform
transactions in
North Dakota

62%

of North Dakotans
have used app-based
platforms as a customer

nearly

63

app-based transactions for
every ten North Dakotans

▶ UNITED STATES | ECONOMIC IMPACT

7.3M

app-based
workers

+ **4.3B**

app-based
transactions

→

\$212B

contribution
to the U.S.
economy

\$32B

boost to local
businesses

2.1M

jobs
supported

Sources: Economic impact data from Public First analysis of Flex member rideshare and delivery data for 2022. Survey data from Morning Consult 2023 survey. Both available at flexassociation.org.