



App-Based Industry Impact Ohio



▶ OHIO | ECONOMIC IMPACT

\$6.1B

economic impact
for Ohio

250,000

active app-based workers
in Ohio

33%

of Ohioans have
earned income on
app-based platforms

▶ OHIO | CONSUMER VALUE

110M

app-based platform
transactions in Ohio

66%

of Ohioans have used
app-based platforms
as a customer

nearly
94

app-based transactions
for every ten Ohioans

▶ UNITED STATES | ECONOMIC IMPACT

7.3M +

app-based
workers

4.3B →

app-based
transactions

\$212B

contribution
to the U.S.
economy

\$32B

boost to local
businesses

2.1M

jobs
supported

Sources: Economic impact data from Public First analysis of Flex member rideshare and delivery data for 2022. Survey data from Morning Consult 2023 survey. Both available at flexassociation.org.