

App-Based Industry Impact Rhode Island

▶ RHODE ISLAND | ECONOMIC IMPACT

\$650M

economic impact
for Rhode Island

26,000

active app-based workers
in Rhode Island

36%

of Rhode Islanders
have earned income on
app-based platforms

▶ RHODE ISLAND | CONSUMER VALUE

14M

app-based platform
transactions in Rhode Island

69%

of Rhode Islanders have
used app-based platforms
as a customer

nearly
128

app-based transactions for
every ten Rhode Islanders

▶ UNITED STATES | ECONOMIC IMPACT

7.3M

app-based
workers

+ **4.3B**

app-based
transactions

→

\$212B

contribution
to the U.S.
economy

\$32B

boost to local
businesses

2.1M

jobs
supported

Sources: Economic impact data from Public First analysis of Flex member rideshare and delivery data for 2022. Survey data from Morning Consult 2023 survey. Both available at flexassociation.org.