

App-Based Industry Impact Texas

▶ TEXAS | ECONOMIC IMPACT

\$17B

economic impact
for Texas

680,000

active app-based workers
in Texas

37%

of Texans have
earned income on
app-based platforms

▶ TEXAS | CONSUMER VALUE

340M

app-based platform
transactions in Texas

75%

of Texans have used
app-based platforms
as a customer

nearly
113

app-based transactions
for every ten Texans

▶ UNITED STATES | ECONOMIC IMPACT

7.3M

app-based
workers

+

4.3B

app-based
transactions

→

\$212B

contribution
to the U.S.
economy

\$32B

boost to local
businesses

2.1M

jobs
supported

Sources: Economic impact data from Public First analysis of Flex member rideshare and delivery data for 2022. Survey data from Morning Consult 2023 survey. Both available at flexassociation.org.