

App-Based Industry Impact Vermont

▶ VERMONT | ECONOMIC IMPACT

\$180M

economic impact
for Vermont

5,000

active app-based workers
in Vermont

26%

of Vermonters have
earned income on
app-based platforms

▶ VERMONT | CONSUMER VALUE

1.9M

app-based platform
transactions in Vermont

67%

of Vermonters have used
app-based platforms
as a customer

nearly
30

app-based transactions
for every ten Vermonters

▶ UNITED STATES | ECONOMIC IMPACT

7.3M

app-based
workers

+ **4.3B**

app-based
transactions

→

\$212B

contribution
to the U.S.
economy

\$32B

boost to local
businesses

2.1M

jobs
supported

Sources: Economic impact data from Public First analysis of Flex member rideshare and delivery data for 2022. Survey data from Morning Consult 2023 survey. Both available at flexassociation.org.