

App-Based Industry Impact West Virginia

▶ WEST VIRGINIA | ECONOMIC IMPACT

\$440M

economic impact
for West Virginia

20,000

active app-based workers
in West Virginia

28%

of West Virginians have
earned income on
app-based platforms

▶ WEST VIRGINIA | CONSUMER VALUE

7.1M

app-based platform
transactions in West Virginia

60%

of West Virginians have
used app-based platforms
as a customer

40

app-based transactions for
every ten West Virginians

▶ UNITED STATES | ECONOMIC IMPACT

7.3M

app-based
workers

+

4.3B

app-based
transactions

→

\$212B

contribution
to the U.S.
economy

\$32B

boost to local
businesses

2.1M

jobs
supported

Sources: Economic impact data from Public First analysis of Flex member rideshare and delivery data for 2022. Survey data from Morning Consult 2023 survey. Both available at flexassociation.org.