

App-Based Industry Impact Wyoming

▶ WYOMING | ECONOMIC IMPACT

\$170M

economic impact
for Wyoming

6,000

active app-based workers
in Wyoming

27%

of Wyomingites have
earned income on
app-based platforms

▶ WYOMING | CONSUMER VALUE

2.7M

app-based platform
transactions in Wyoming

64%

of Wyomingites have
used app-based platforms
as a customer

over

46

app-based transactions for
every ten Wyomingites

▶ UNITED STATES | ECONOMIC IMPACT

7.3M

app-based
workers

+ **4.3B**

app-based
transactions

→

\$212B

contribution
to the U.S.
economy

\$32B

boost to local
businesses

2.1M

jobs
supported

Sources: Economic impact data from Public First analysis of Flex member rideshare and delivery data for 2022. Survey data from Morning Consult 2023 survey. Both available at flexassociation.org.