

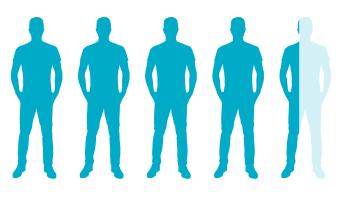
## **VETERANS IN THE APP-BASED INDUSTRY**

### KEY TAKEAWAYS

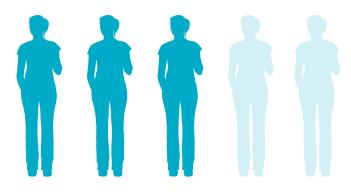
#### PREFERENCE TO REMAIN INDEPENDENT

92%

of military veteran app-based workers are satisfied with using app-based platforms for work.



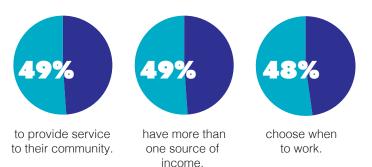
**88%** veteran app-based workers support the current classification of app-based platform workers.



**Three-in-five** (61%) veteran app-based workers are very likely to recommend others to use app-based platforms for work.

#### **REASONS FOR CHOOSING APP-BASED WORK**

Military veteran app-based workers say the reason they choose to use app-based platforms for work are the following:



The majority of military veteran app-based workers say that app-based platforms have been fair in the following categories:





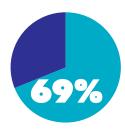
#### LEARN MORE AT:

flexassociation.org Follow us: @FlexAssoc f@FlexAssociation flex Association



# **VETERANS IN THE APP-BASED INDUSTRY**

The majority of military veteran app-based workers say the work experience has been positive in the following categories:



for their financial health and income.



for their health.



for their work-life balance.



for their career.

### READ MORE ABOUT THE PERSPECTIVES OF MILITARY APP-BASED EARNERS BELOW:



**Tania H**., U.S. Army veteran and Instacart Shopper from Longview, Texas: "I'm a U.S. Army veteran, and service has always been a priority for me. So I love that I get to serve people from all backgrounds while shopping with Instacart -- whether they are older, have kids like me, or simply can't risk going to the store during the pandem-

ic. Because I get to create my own schedule each day, I never have to worry about missing out on my kids' sporting events and can take care of my mother and aunt whenever they need me. I also love that it gives me the flexibility to run my own small business on the side."



**Kevin M**. is a U.S. Navy veteran who has been driving with Lyft for more than 3 years. "I drive for Lyft because it allows me to have more control of my time and still pursue my dreams of being a chef and business owner."

Ashley-Ann W. is a military spouse and Shipt shopper in South Carolina. "I started Shipt shopping when my husband, who is active duty military, was stationed 3,500 miles away in Alaska, and we suddenly had two sets of living expenses. My daughter is a professional track ballet dancer, so I started doing Shipt in the evenings while she was at her dance classes. The flexibility worked perfectly along with the ability to work some weekends when unexpected expenses came up. Then in April my daughter was diagnosed with Type 1 Diabetes. Suddenly, we had an additional \$300-400 a month in her diabetic supplies. So, I started working Sundays which allowed me to make up for those additional costs we now have."

The survey released by Morning Consult surveyed 1,251 app-based workers across the United States and was conducted on behalf of Flex, the voice of the app-based economy.



#### LEARN MORE AT:

flexassociation.org Follow us: @FlexAssoc @FlexAssociation Bflex Association