



The Voice of the App-Based Industry



Who We Are

Flex is the voice of the app-based economy, representing leading app-platforms and the people who count on them. Our member companies reimagine the movement of people, goods, services, and ideas in the 21st century. By constantly improving the way we earn and live, this industry spurs competition and helps unleash America’s entrepreneurial spirit.

REVOLUTIONIZING

customer service

DIGITIZING

legacy industries

SUPPORTING

independent entrepreneurship

ATTRACTING

new customers every day

If your company is an app-based platform—or works with one—you should be a part of the association focused on tomorrow’s innovative solutions.

What We Do

ADVOCATE.



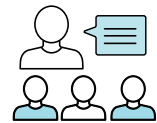
We advance legislative and regulatory policies, primarily at the federal level, that enable the continued success of the app-based industry.

EDUCATE.

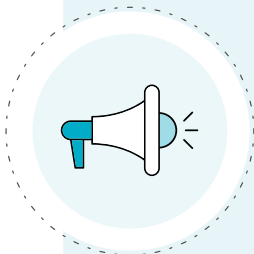


We collect information that showcases the data that helps bring our industry’s positive story to life.

CONNECT.



We convene leading industry voices, policymakers, and workers to address the industry’s greatest challenges and opportunities.



“Flex has been a powerful champion of app-based work and an influential advocate for the app-based industry. As the nature of work continues to evolve in the 21st century, it’s important that policies meet the needs of the modern workforce. Flex has developed strong relationships with policy leaders and other key stakeholders, launched effective educational and issue advocacy campaigns, and led important research projects to support the industry. We are proud to be a founding member of Flex and excited to continue to support its important work and propel the future of the app-based industry.”

—Casey Aden-Wansbury, Vice President of Policy & Government Affairs of Instacart

As the voice of America's app-based economy, Flex works to accelerate economic impact and growth. Key Flex goals include:

Leading Public Policy



Supporting Platform Growth: Working to maintain flexibility and classification certainty for workers



Harnessing What's Next: Shaping the landscape for platforms and multi-earners to fully thrive in the AI economy



Solving Community Problems: Reducing costs, increasing efficiency, filling workforce gaps, improving safety and health, among others



Promoting Today's Entrepreneurship: Platforms enable workers and builders to move, earn, connect, and create. Flex educates policymakers on issues of critical importance to entrepreneurs, creators, and small business owners.

Flex works closely with your team to take practical action, spring ideas into motion, and craft human-centric campaigns to shape policy and public opinion. Flex offers three membership options that can drive outcomes.

Member Options

BOARD MEMBER

A Board Membership provides a leadership position. Exclusive access to all of Flex's policy, advocacy campaigns, research, reports, media, and convenings. Flex's Board of Directors have voting privileges, and serve as a key partner in shaping the strategic direction of the organization.

INDUSTRY MEMBER

Our Industry Members can accelerate their policy goals, thought leadership, and connect in with our Flex community of innovation economy partners and stakeholders. Participation in new advocacy working groups to create policy solutions, attend exclusive convenings, member-only meetings with policymakers and staff, and actionable insights on industry trends.

AFFILIATE MEMBER

Affiliate memberships are designed for emerging companies growing their policy footprint. Gaining insights on key trends and policy issues, opportunities to attend events for establishing brand affinity, and relationship building in Washington. Flex as a resource for govt action and advice



“Our members are powering a new era of earning for Americans. Flex elevates political influence for this fast growing economic engine to thrive.”

—Kristin Sharp
Flex CEO