App-Based Industry Impact
Colorado

COLORADO | ECONOMIC IMPACT

$6.2B
of economic activity supported by Flex members to Colorado

155,194
active rideshare and delivery drivers in Colorado

60,181
jobs supported in Colorado

COLORADO | CONSUMER VALUE

108.6M
trips and deliveries across Colorado

76%
have used an app-based platform as a consumer in Colorado

18
trips and deliveries per person in Colorado

UNITED STATES | ECONOMIC IMPACT

338.3B
contributed to the U.S. economy by Flex members in 2025

52.9B
in additional revenue for local businesses and restaurants

9.4M
active ride-hailing and delivery drivers in the U.S.

6.3B
deliveries and trips across the U.S.

$78.2B
of tax contributions by Flex members in the U.S.

Sources: *Economic impact data from Public First analysis of Flex member rideshare and delivery data for 2025-2026. Survey data from the Morning Consult 2026 survey. Both are available at flexassociation.org.*