

# App-Based Industry Impact Idaho

## ► IDAHO | ECONOMIC IMPACT

**\$1.2B**

of economic activity  
supported by Flex  
members to Idaho

**38,048**

active rideshare and  
delivery drivers  
in Idaho

**12,215**

jobs supported  
in Idaho

## ► IDAHO | CONSUMER VALUE

**19.4M**

trips and deliveries  
across Idaho

**70%**

have used an app-based  
platform as a consumer  
in Idaho

**10**

trips and deliveries per  
person in Idaho

## ► UNITED STATES | ECONOMIC IMPACT

**338.3B**

contributed to the  
U.S. economy by Flex  
members in 2025

**52.9B**

in additional revenue  
for local businesses  
and restaurants

**9.4M**

active ride-hailing  
and delivery  
drivers in the U.S.

**6.3B**

deliveries and  
trips across  
the U.S.

**\$78.2B**

of tax contributions  
by Flex members  
in the U.S.

Sources: Economic impact data from Public First analysis of Flex member rideshare and delivery data for 2025-2026. Survey data from the Morning Consult 2026 survey. Both are available at [flexassociation.org](https://flexassociation.org).