App-Based Industry Impact
Mississippi

MISSISSIPPI | ECONOMIC IMPACT

$1.4B
of economic activity supported by Flex members to Mississippi

65,744
active rideshare and delivery drivers in Mississippi

13,318
jobs supported in Mississippi

MISSISSIPPI | CONSUMER VALUE

22.1M
trips and deliveries across Mississippi

67%
have used an app-based platform as a consumer in Mississippi

7
trips and deliveries per person in Mississippi

UNITED STATES | ECONOMIC IMPACT

338.3B
contributed to the U.S. economy by Flex members in 2025

52.9B
in additional revenue for local businesses and restaurants

9.4M
active ride-hailing and delivery drivers in the U.S.

6.3B
deliveries and trips across the U.S.

$78.2B
of tax contributions by Flex members in the U.S.

Sources: *Economic impact data from Public First analysis of Flex member rideshare and delivery data for 2025-2026. Survey data from the Morning Consult 2026 survey. Both are available at flexassociation.org.*