App-Based Industry Impact
North Carolina

NORTH CAROLINA | ECONOMIC IMPACT

$9.9B
of economic activity supported by Flex members to North Carolina

336,624
active rideshare and delivery drivers in North Carolina

95,713
jobs supported in North Carolina

NORTH CAROLINA | CONSUMER VALUE

175.9M
trips and deliveries across North Carolina

71%
have used an app-based platform as a consumer in North Carolina

16
trips and deliveries per person in North Carolina

UNITED STATES | ECONOMIC IMPACT

338.3B
contributed to the U.S. economy by Flex members in 2025

52.9B
in additional revenue for local businesses and restaurants

9.4M
active ride-hailing and delivery drivers in the U.S.

6.3B
deliveries and trips across the U.S.

$78.2B
of tax contributions by Flex members in the U.S.

Sources: *Economic impact data from Public First analysis of Flex member rideshare and delivery data for 2025-2026. Survey data from the Morning Consult 2026 survey. Both are available at flexassociation.org.*