

# App-Based Industry Impact North Dakota

## ► NORTH DAKOTA | ECONOMIC IMPACT

**\$527M**

of economic activity  
supported by Flex  
members to North Dakota

**15,216**

active rideshare and  
delivery drivers  
in North Dakota

**5,488**

jobs supported  
in North Dakota

## ► NORTH DAKOTA | CONSUMER VALUE

**8.6M**

trips and deliveries  
across North Dakota

**73%**

have used an app-based  
platform as a consumer  
in North Dakota

**11**

trips and deliveries per  
person in North Dakota

## ► UNITED STATES | ECONOMIC IMPACT

**338.3B**

contributed to the  
U.S. economy by Flex  
members in 2025

**52.9B**

in additional revenue  
for local businesses  
and restaurants

**9.4M**

active ride-hailing  
and delivery  
drivers in the U.S.

**6.3B**

deliveries and  
trips across  
the U.S.

**\$78.2B**

of tax contributions  
by Flex members  
in the U.S.

Sources: Economic impact data from Public First analysis of Flex member rideshare and delivery data for 2025-2026. Survey data from the Morning Consult 2026 survey. Both are available at [flexassociation.org](https://flexassociation.org).